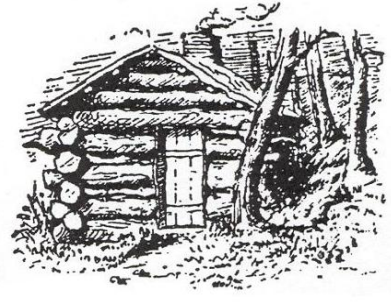




**JUNIOR  
PIONEERS**  
OF NEW ULM AND VICINITY



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*The Junior Pioneers purpose is to "keep green the memory of the early pioneers who settled New Ulm and the vicinity; and to preserve as much as possible the usages and customs, language and ideals of the early settlers..."*

Vol. 28 / No. 1

**JUNIOR PIONEER NEWSLETTER**

FALL 2016

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## Junior Pioneers Annual Meeting

Turner Hall, New Ulm

Saturday, October 1st

6:00 Social Hour – 6:30 Dinner and Program

## **“Townsite and Land Companies of the 1850s”- *Build it and they will come.*”**

presented by: Lori Pickell-Stangl

Lori Pickell-Stangl will be presenting the talk, “**Townsite and Land Companies of the 1850s**”-*Build it and they will come.*” One of the most fascinating and least understood parts of the development and settlement of the State of Minnesota is the Townsite and Land Companies or Corporations of the 1850s. Lori's talk will take a look at how the Territorial Council, land speculation and the influx of immigrants to the newly opened northwest country created a real estate boom and bust that will sound frighteningly familiar to all of us who lived through the most recent “great recession” of 2008!

Come and enjoy a great night of wonderful food, camaraderie, and an extremely entertaining speaker!!

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### **Elections To The Board Will Be Held**

Three of our board members' terms are up this year. They are: Jerry Dannheim, Jerry Weldy and Cheryl Beussman. Jerry Dannheim has fulfilled his board limit of years. Cheryl Beussman has offered to serve another four years pending annual meeting member vote. Jerry Weldy has decided not to run for another term. Nominations will also be called for from the floor at the Annual Meeting. Please remember if you nominate someone from the floor they must be present and a current member of the Junior Pioneers. The business meeting will start at 6:30 p.m. following the social hour. THANK YOU, Jerry and Jerry, for all that you have done for the Junior Pioneers!

## **Help Junior Pioneers Go Electronic**

Receive your newsletter electronically and help us communicate with you quick and easy via email. Send your email address to [juniorpioneers@nutelecom.net](mailto:juniorpioneers@nutelecom.net)

## **Find Us**

Find us and LIKE us on Facebook! [www.facebook.com/JuniorPioneersofNewUlm](http://www.facebook.com/JuniorPioneersofNewUlm)  
Or, Junior Pioneer Parks Blog: <http://juniorpioneerpark.wordpress.com>



## **\*Deceased Members**

Robert Schmidt

Christine Korenchen

## **\*New Members**

*Name*

*Ancestor*

Judy Zahn

Holm

## **\* Memorials and Donations**

**In memory of Bob Schmidt**

Janet Albrecht

**In memory of LTC Robert Schmidt**

West Point Association of Graduates

**In memory of Christine Korenchen**

Jerry Dannheim

If we have forgotten or miss-credited anyone concerning; Memorials, Donations, Deceased Members or New Members, please notify the President Lori Otis at 507.359.2320 or any Board Member and we will correct it.

## **ACHTUNG BITTE / ATTENTION PLEASE:**

The 2016 Oktoberfest Germanic - American Day Parade is scheduled for **SATURDAY, OKTOBER 8**. It is sponsored by the German - Bohemian Heritage Society. You and your organization are once again cordially invited to participate. As in past years, we will assemble at the Glockenspiel at 10:30 a.m. Then march off promptly at 11:00 and amble along Minnesota Street to Center Street.

## **Park Report** *by Lori Otis, JP President/ Park Manager*

We have been working at removing and controlling buckthorn at the park for 5 years. While our progress is ongoing, there is still much to do. A new chain link fence will be installed this fall creating a safer park in general. Erosion had taken much of our old wire fence and was falling down the steep embankment into the river below. Safety at the park is our first priority. In order to have a new fence, we needed to move the shelter. We are proud to say that our shelter has been move to a new location and a new cement pad! The old skirting has been removed, new timbers and braces have been installed, and a new paint job is next in order. There are additional plans for the future. Adding a matching gate to the entrance to balance out the current entrance, paver stones, stump removal. replacing tress, work on the cabin, etc. All this requires funding. We had received a grant, along with some seed money. With some very willing and enthusiastic volunteers we have accomplished so much. Without our volunteers, these tasks would be expensive, if not impossible as an organization. Our volunteers are keeping our expenses down, the beer cold, and our spirits high. If you are willing and able to help, or wish donate to our efforts, we would appreciate that.



## Submitted Story

Thank you to Jerry Gulden for his submission of this two-part article. This is the second part (first part in Spring 2016 newsletter). If you would like to submit a historical or family story, please do so by emailing it to Lisa Besemer at lisabesemer@newulmtel.net.

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## **BREWERIES IN NEW ULM - 1915**

### **New Ulm Brewing and Malting Company**

The last newsletter had a 1915 article from the New Ulm Review about breweries in the city. One of those breweries was the New Ulm Brewing and Malting Company of which little is known. As I had mentioned, my grandfather was Michael Klinkhammer part owner in the brewery. Working as management at the Brewery was my wife, Shirleen [Franta] Gulden's, great uncle Frank Smasal and my brother-in-law's, Dan Groebner M.D., great-grandfather Jos. F. Groebner. They, nor my first cousins from that line, had heard of grandpa being involved with a brewery.

Here is some history of the New Ulm Brewing & Malting Co. found mostly in the New Ulm Pioneer newspaper. The company was formed in 1910 the first officers and directors were Herman Nagel, Fred Pfaender, Karl Brunner, Joseph F. Groebner, and Michael Klinkhammer. To finance the operation, the Company sold 500 shares at \$100 to thirty-four stockholders. The general nature of its business shall be the manufacture of malt, lager beer, ale, porter and other malt liquors. The articles of incorporation were written by Albert Pfaender, now the Nierengarten & Hippert, Ltd. Law Firm. These two beer names were found Ulmer Lager and Ulmer Export.

This brewing plant is the direct successor to the first brewery in New Ulm, Anton Friton's, established in 1858 on Center and German Sts. After its destruction during the Indian Uprising of 1862 it relocated to the corner to the north. Then succeeded by the old Joseph Schmucker Brewery and later succeeded by the New Ulm Brewing and Malting Co. The location of their office and brewery was at 217 N. Park (block 217; lots 11, 12 and 13), site of today's New Ulm Furniture.

Some anecdotes gleaned from the New Ulm Pioneer articles:

Headline: **NEW BREWING PLANT IN OPERATION**; Steam Turned on Last Tuesday. Will Put Product on Market Next September. The plant consists of the brew house and the malting house and was erected by the late Joseph Schmucker. The interior of the brew house is built entirely of cement and iron and contains the pitch room, filling room, ice machine and the power engine room. City water which has been scientifically annualized is used for brewing purposes while the clear water of a flowing spring is used for washing and cleaning purposes. *May, 1910*



A comparison of product cost:

Here was an ad in the paper, August 1912: Are You Prepared to Serve your visitors during the next week with the Best and the Purest Glass of Beer on the market? If not, order a case of ULMER LAGER, THIS DELIVERED AT YOUR HOME. Cost for beer per case: 2 doz. Export Quarts, per case \$2.20; 3 doz. Export Pints, per case \$2.20; 2 doz. Export Pints, per case \$1.50; 1 doz. "Jumbos" (large Brown bottles) \$1.00.

That week marked the 50th anniversary of the Indian Uprising of 1862. Many visitors came to town for the commemoration. When I read the ad it reminded me of Schell's 150th anniversary, when their commemoration case of beer was delivered to the home of the person who purchased it in Schell's old delivery truck.



A little over a year later these prices were in an ad for Christmas Brew. A case of our Christmas Brew for the holidays will bring with it a clear cheer of satisfaction. We have made a brew which is especially adaptable for family use, better order a case TODAY. For delivery after Dec. 18th: 2 doz. Large \$2.00 per case; 3 doz. Small \$2.00 per case; 2 doz. Small \$1.40 per case; 1 doz. Jumbos (32 oz bottles) \$1.00 per case. The cost was a little less but, it could have been a different brand of their beer. Nor was it delivered to your home.

The Prospectus of the New Ulm Brewing & Malting Company was recently found in the belongings of my Aunt Leddy [Klinkhammer] Hamann (daughter of Mike Klinkhammer). In 1913 the brewery wanted to raise money to improve the business. Excerpts of the Prospective follows: the sales for the calendar year of 1911 were 3,027 barrels [31 gallons each]; of 1912 were 4,135 barrels, the average price per barrel \$7.00; sales for the seven months ending July, 31, 1913, were 3,351 barrels, an increase over the seven corresponding months of 1912 of 1,240 barrels.

Their expansion in September 1913, headlined: **New Bottling Department.**

Last Wednesday the New Ulm Brewing & Malting Company set the machinery in their new and most modernly equipped bottling department in motion for the first time and everything proved to work satisfactorily in every respect. This new department is located in the old Frenzel building adjoining the brewery. The bottling department was formerly located in the basement of Schmucker's Tivoli. The equipment is all automatic and up-to date. It includes a bottle soaker, a bottle washer, a filling machine, a crowning machine, a pasteurizer, a labeling machine and other necessary accessories. They will have one of the most modern and efficient plants of the kind in this section of the state.



Apparently the Prospectus of 1913 worked as the article in April of 1914 mentions the following: Improvements at the Company's plant will increase the capacity to 1,100 barrels of beer per month. They installed six new casks in the beer cellars, three of 65 barrel capacity, two of 70 barrel capacity and one of 112 barrel capacity.

Headline: **FIRE AT THE BREWERY.** Alarm was general when the fire whistle blew last Friday afternoon, July 24, 1914, about 2:30 because of the scarcity of water in the reservoirs. It was a lucky fire in that it started on the ground floor at the New Ulm Brewing and Malting Company's plant, rather than in the upper floors for it would have been harder to control and the pressure being weakened would have made hard work for the fire fighters. The fire started in the pitching room and was caused by the pitch kettle tipping over [yeast is pitched into the wort barrel]. One of the legs had apparently been loosened which caused the tipping. The flames spread to the engine room and burned fiercely, scorching the roof timbers and breaking out of windows and doors, and even thru the roof. The insurance adjusters placed the loss at \$696.00.

Another longstanding company of New Ulm is mentioned in May of 1915. The New Ulm Brewing and Malting Co. is having its entire plant covered with a composition roof George A. Gag (now the GSM Co; Gag Sheet Metal Co., est. 1904) has the contract and started on the work this week.



Louis Albert Fritsche, M. D. mentioned the following in the 1916 *History of Brown County, Minnesota: Its People, Industries and Institutions*. Twelve men are employed, and large amounts of grain are annually used in the establishment. Minnesota and Iowa take a greater part of the output from this brewing concern. The capacity is ten thousand barrels per year, but on account of the recent temperance agitation and war upon the part of the "Drys" the limit is not quite reached of late.

February 07, 1917 **BREWING COMPANY MAY BE DISSOLVED AT ONCE.** In 1918 **JNO. SCHNEIDER PURCHASES SCHMUCKER BR'G. PROPERTY,** Valuable Buildings And Location Sold at Sheriff's Sale To Close Up Affairs. Friday morning at 10 o'clock Emil Frenzel, receiver of the New Ulm Brewing and Malting Co. sold that corporation's equity in the brewery building to John Schneider for the sum of \$2150. The sold is the equity of redemption that the corporation had in the property, it having been previously sold under mortgage foreclosure sale

There are many items of memorabilia around New Ulm for this brewery many provided to me by Pat Simon. I appreciate his openness with his collection. The complete works of this research will be viewable at the Brown County Historical Society research center.



**Pictures in this segment:**

1. Ad Painted on Wood - of the couple drinking a beer over lunch.
2. Beer Label - found picture in a beer magazine
- 3 Bottom of Bottle raised letters: N.U.B.&M.Co.
4. Tip Plate marked on back August 1912.
5. Wooden case for quarts - with the company name in blue printed on it and over struck with Schell's wooden beer barrel branding iron brand with: A Schell Brg Co New Ulm Minn. I suspect that when the brewery went under Schell's bought these and over struck them with their wooden beer barrel branding iron

**Junior Pioneers 2016 Annual Meeting/Program**

Name(s): \_\_\_\_\_

Banquet Tickets(s): \_\_\_\_\_ Number Attending: \_\_\_\_\_ \$25.00 each: \_\_\_\_\_

**Reservations are Due by Wednesday, September 28th**

*Payments can be made at the door, but reservations are required prior to September 28th  
You can also send checks to: Junior Pioneers, PO Box 22, New Ulm, MN 56073 or email [juniorpioneers@nutelecom.net](mailto:juniorpioneers@nutelecom.net)  
Questions? Reservations: Lisa Besemer at 766-1991 or [lisabesemer@newulmtel.net](mailto:lisabesemer@newulmtel.net)*

**Time to pay your 2017 Annual Membership fees**

|  |            |
|--|------------|
| Single Membership  | \$20 _____ |
| Joint Dues ( <i>Husband &amp; Wife both qualify for membership</i> ) | \$30 _____ |
| Surviving Spouse   | \$20 _____ |

*Send checks to: Junior Pioneers, PO Box 22, New Ulm, MN 56073  
Questions? Lisa Besemer 766-1991 or [lisabesemer@newulmtel.net](mailto:lisabesemer@newulmtel.net)*

**Great Gift Idea!!!!** Looking for a gift idea? How about a Junior Pioneer Membership!!

**SUMMER PICNIC FUN!!!**

We were very pleased to have such a great turnout for our annual summer picnic! Thank you for coming out, enjoying the park, sharing your stories, camaraderie, great salads and fabulous desserts!



**Junior Pioneers**  
**P.O. Box 22**  
**New Ulm, MN 56073**  
(Return Service Requested)

**Junior Pioneer Board of Directors - 2016**

**Lori Otis, President**

**Kathleen Berg, Vice-President**

**Rose Mary Dittrich, Treasurer**

**Lisa Besemer, Secretary**

**Cheryl Beussman**

**Dave Weldy**

**David Kading**

**Jerry Dannheim**

**Jerry Weldy**

**Ruth McCrea Simpson**

**Larry Mack**

**Jim Kretsch**